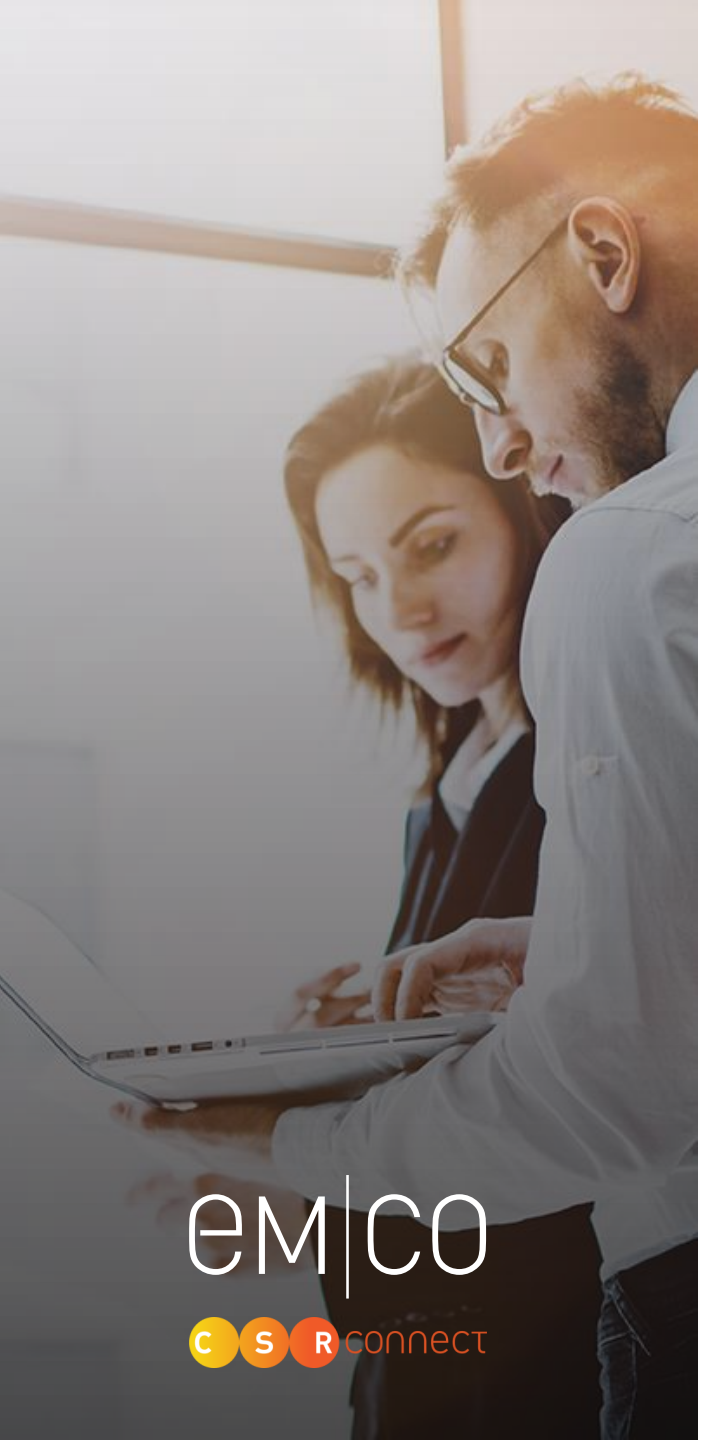
emco

CSR connect

Interactive CSR Consulting

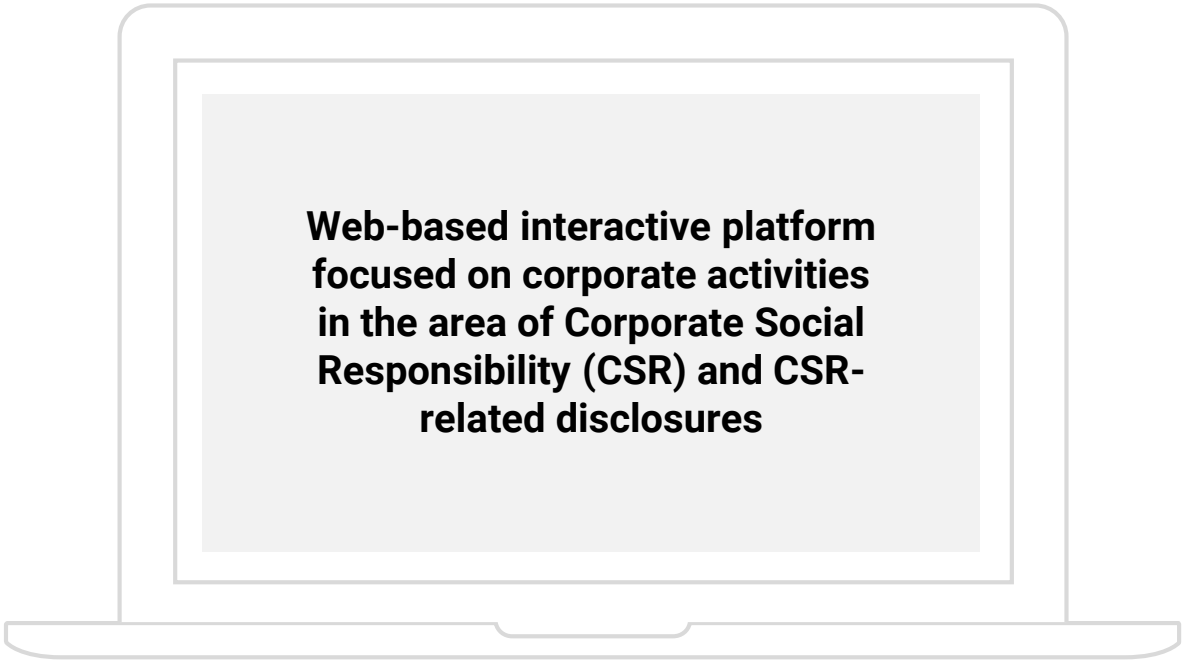
Web-Based Platform

May 2017



1	**Project Overview**
2	Why CSR Connect?
3	System Sections & Subsections
4	System Content

Project Rationale



Simple and effective tool for sustainability reporting

- Updated database of documents, practices, and solutions
- Services for CSR integration into business practices and information disclosure
- Remote consulting service
- Professional social network
- Information and analytical resource

Why it Matters

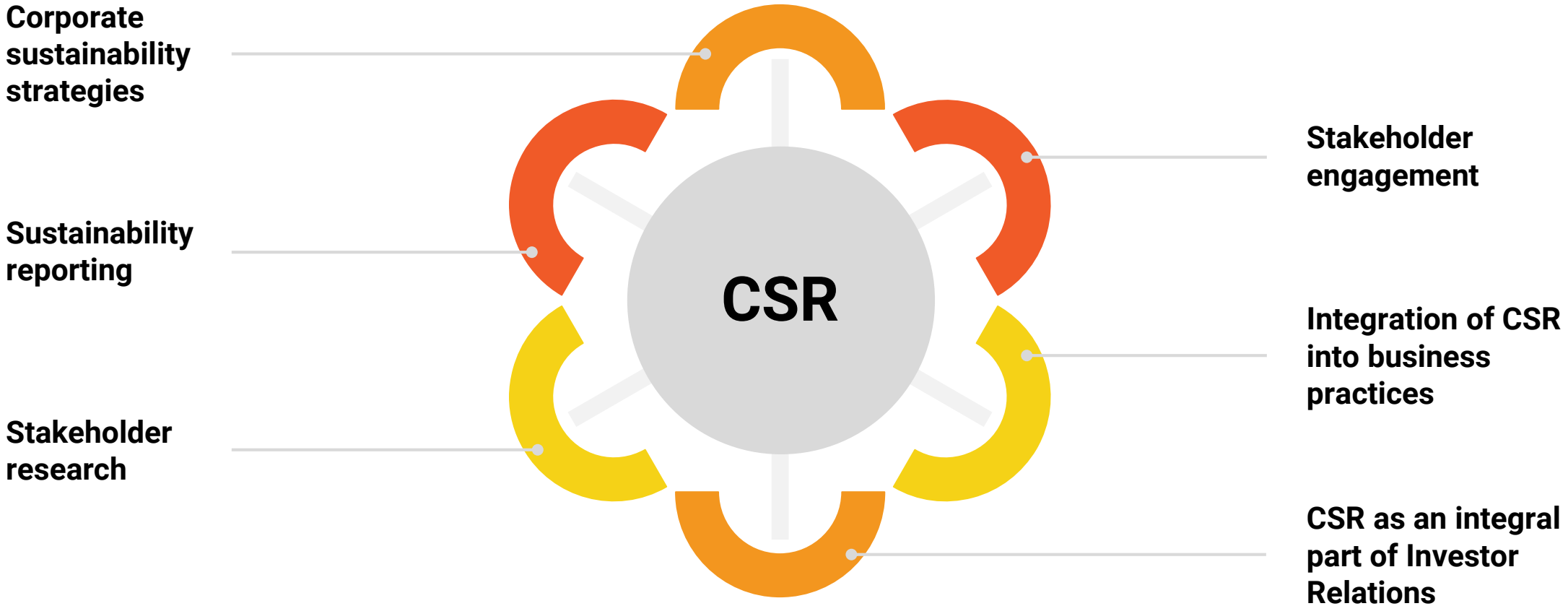
All EU-based companies with a 500+ headcount will be required to make CSR disclosures starting from 2017 onwards

Sustainability services market is expected to "explode": up to 15,000 CSR reports for 2017 vs. 2,000 reports in 2014-2015

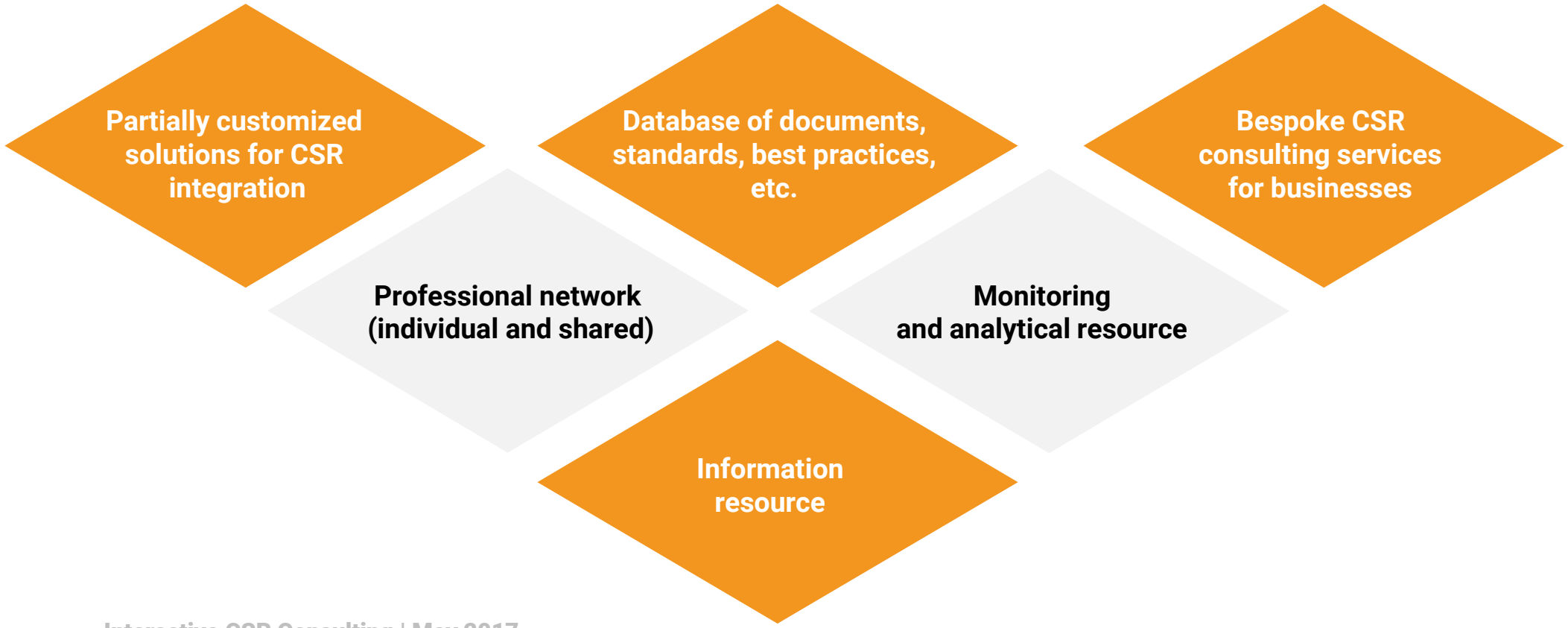
Large number of companies will be seeking analytical and advisory support

Companies will also need a powerful online resource that would keep them up to date on a continuous basis

CSR Areas


Corporate sustainability strategies
Sustainability reporting
Stakeholder research
CSR
Stakeholder engagement
Integration of CSR into business practices
CSR as an integral part of Investor Relations

Key Platform Functions (Sections)



Target Audiences

Above-average European companies facing new CSR challenges starting from 2017

Large European companies that outsource all or part of their CSR functions

CSR associations and non-profit partnerships

Individuals professionally involved in CSR activities

Platform Benefits for TAs

Key resource for CSR integration and addressing new challenges

Testimony to their ability to meet their outsourcing needs

Interactive platform for their activities

Professional multifunctional network, career development tool

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Platform Services Launch Timeline

Q3 2017

- Database of CSR documents
- Basic solutions for CSR integration
- CSR consulting services for businesses

English version

Q3 2017

- Monitoring and analytics tool
- Information resource

Russian version

Q4 2017

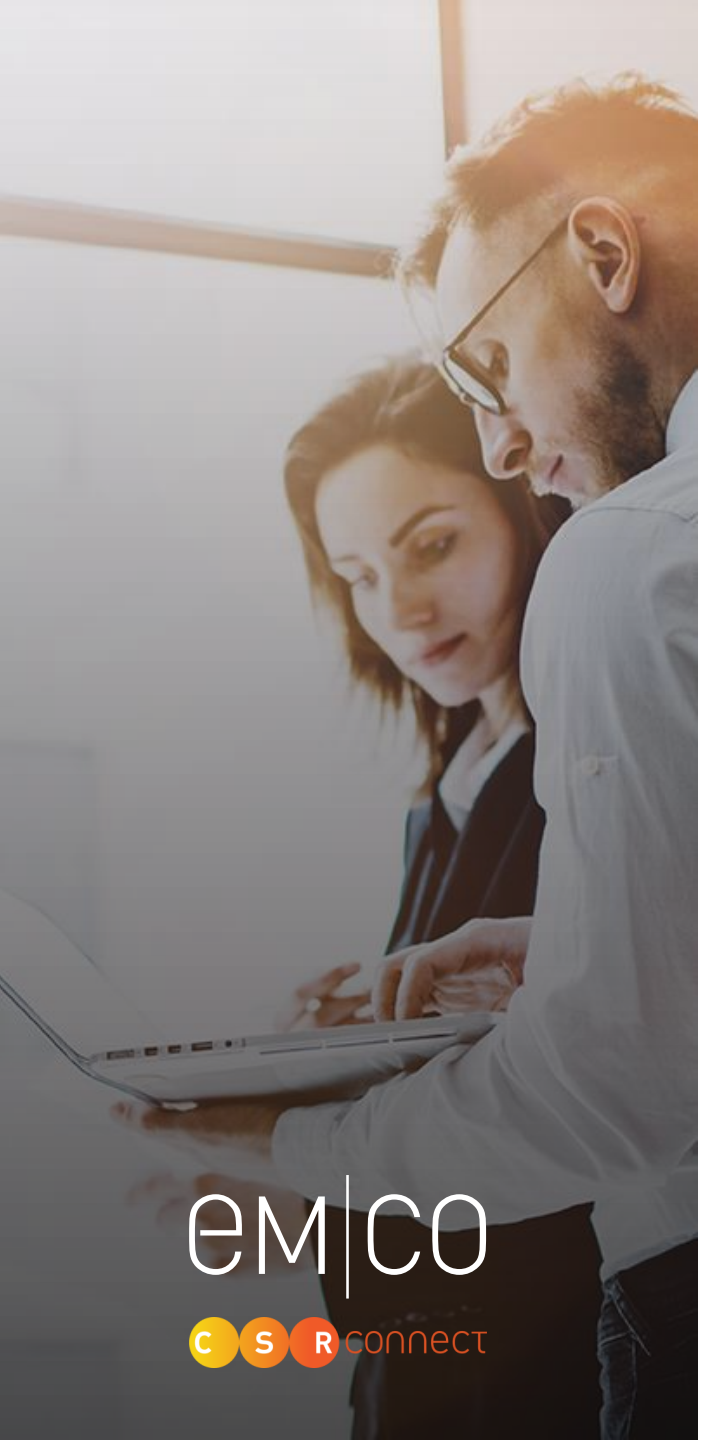
- Project launch in the EU

Q2 2018

- Professional network

Q3 2018

German version



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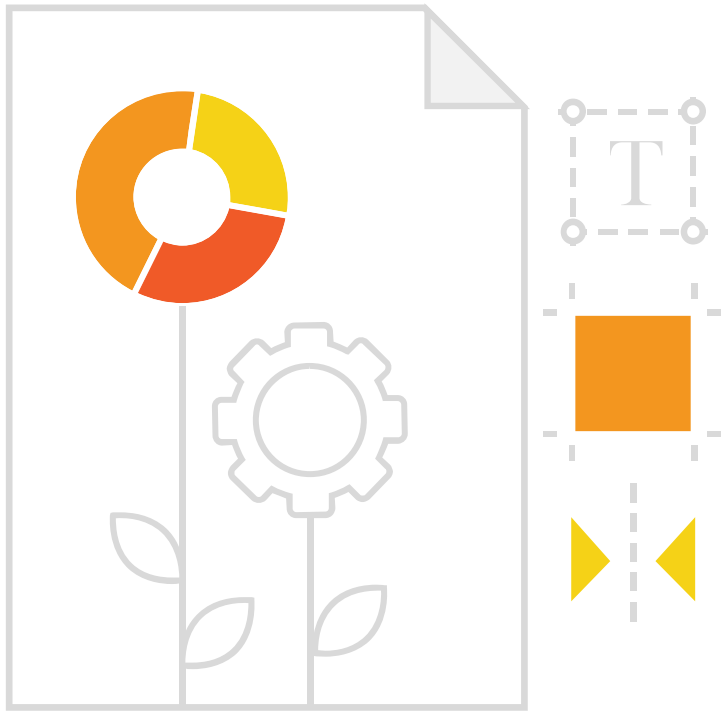
Sustainability Report: Simple and Effective



- Generation of reports compliant with international standards right on individual workstations
- Simple and easy-to-understand interface allowing for stepwise report preparation
- Online support for report preparation, if needed
- Report generation process can be suspended and resumed at any moment
- Generation of sustainability report templates reflecting company's specific traits
- Insures the final document's compliance with the selected standard's requirements

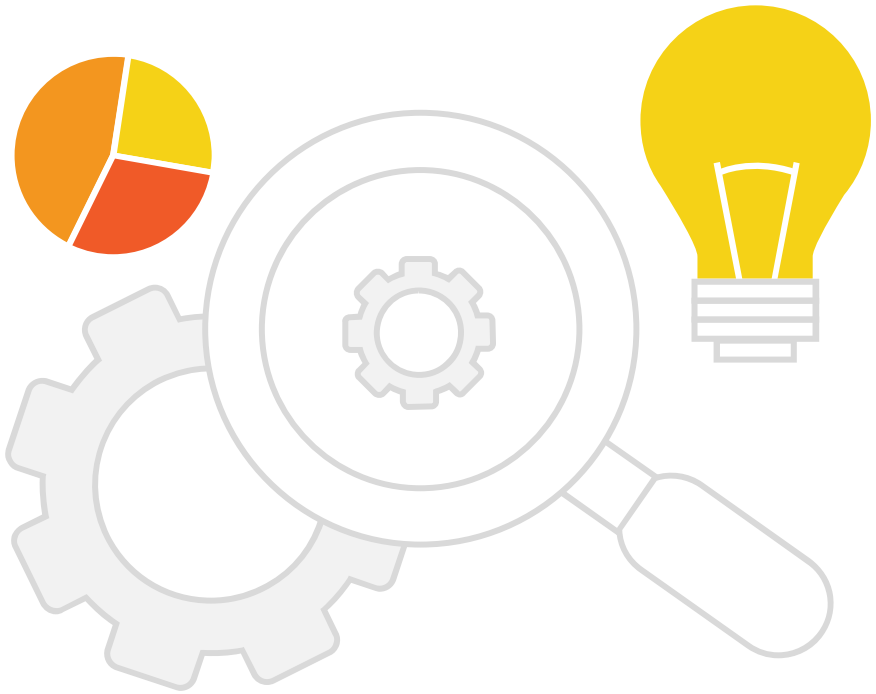
Workstation Guide and Assistant

- Guidelines and tutorials for the application of the most widely used international sustainability reporting standards
- Legal and analytical data on regulatory requirements and investors and other stakeholders' expectations
- Enables to receive guidance and information letters on various CSR-related aspects
- Supports all key formats for sustainability information disclosure
- On-line access to up to date CSR-related information

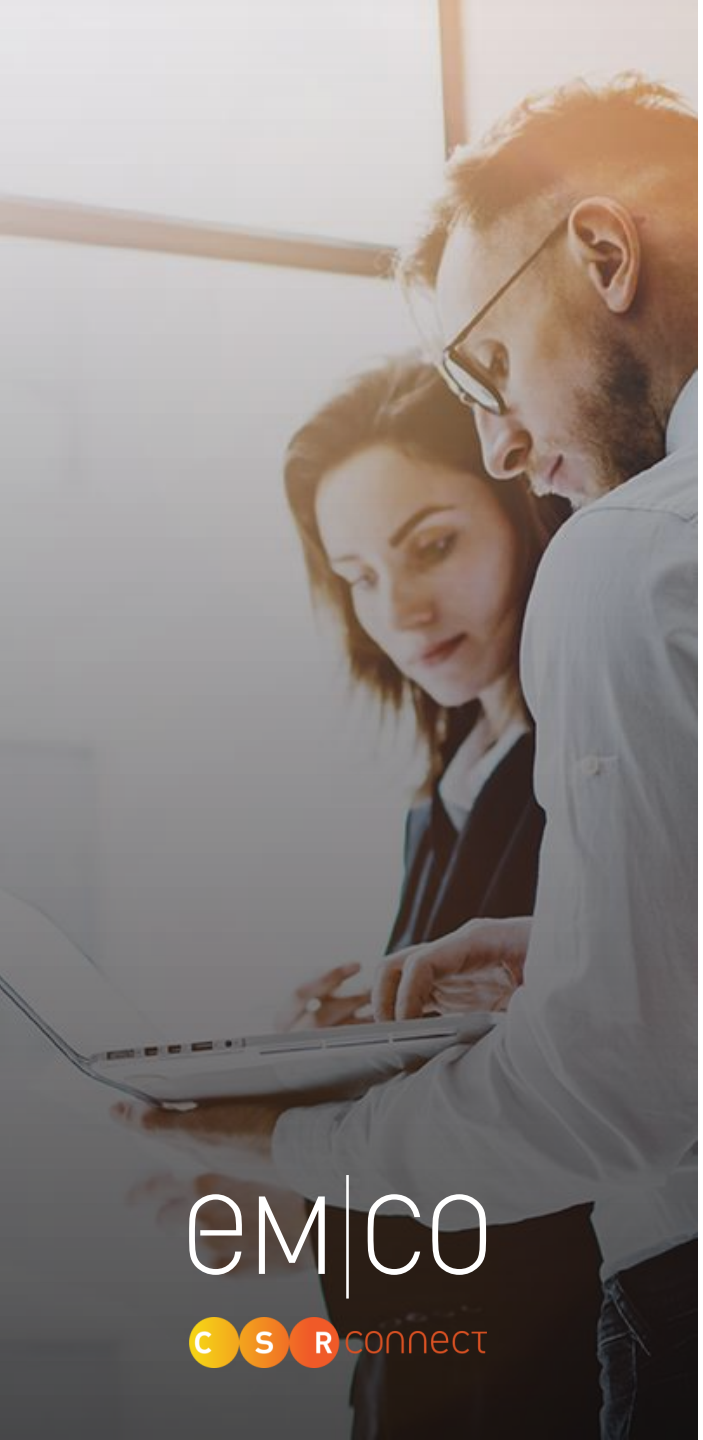
Access to Best Practices and Experts

- Database comprising thousands of published reports searchable by country, industry and year
- Provides access to peer company reports, as well as reports of the current and future partners
- Compilation of materials about best practices in the field of sustainability information disclosure
- Leveraging professional network to interact with colleagues and experts from the leading CSR institutions
- Online programs offering guidance on various CSR-related issues with the input from the leading institutions

Low Cost and Service Selection Function



- Ability to select the entire range of services – from data mining to report generation – all for a fee of no more than €2,000 per year
- Price of individual platform services does not exceed a few hundred Euros
- Ability to select and pay for services which are truly needed
- Ability to suspend and renew service subscription at any moment
- Free trial period for new customers



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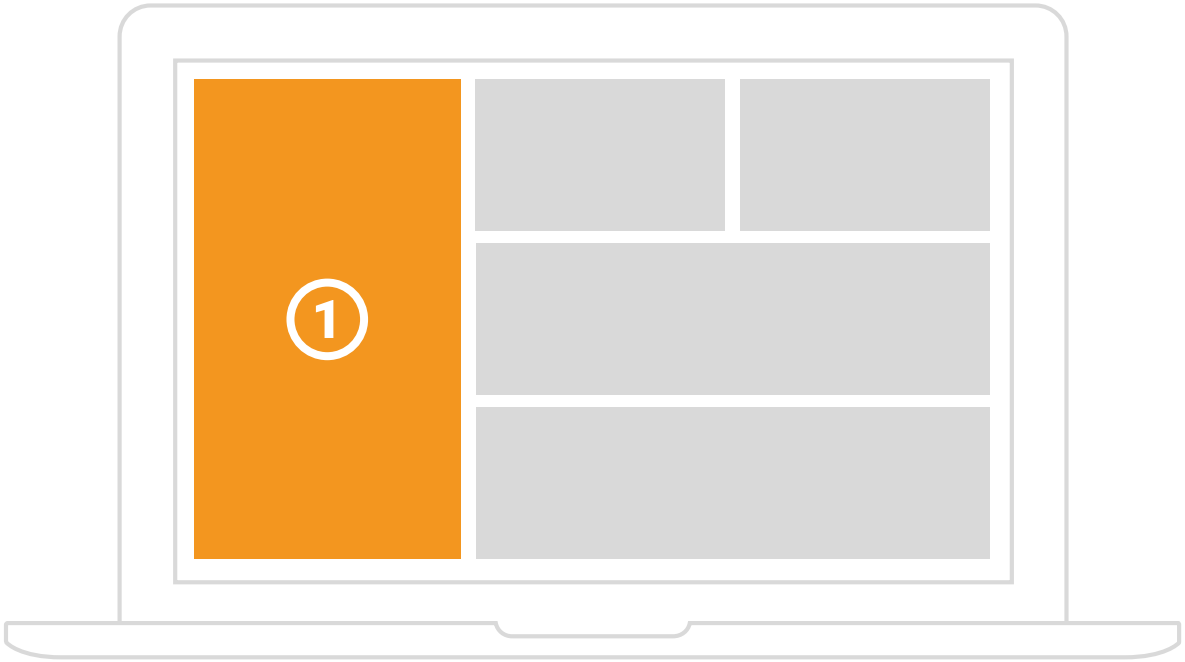
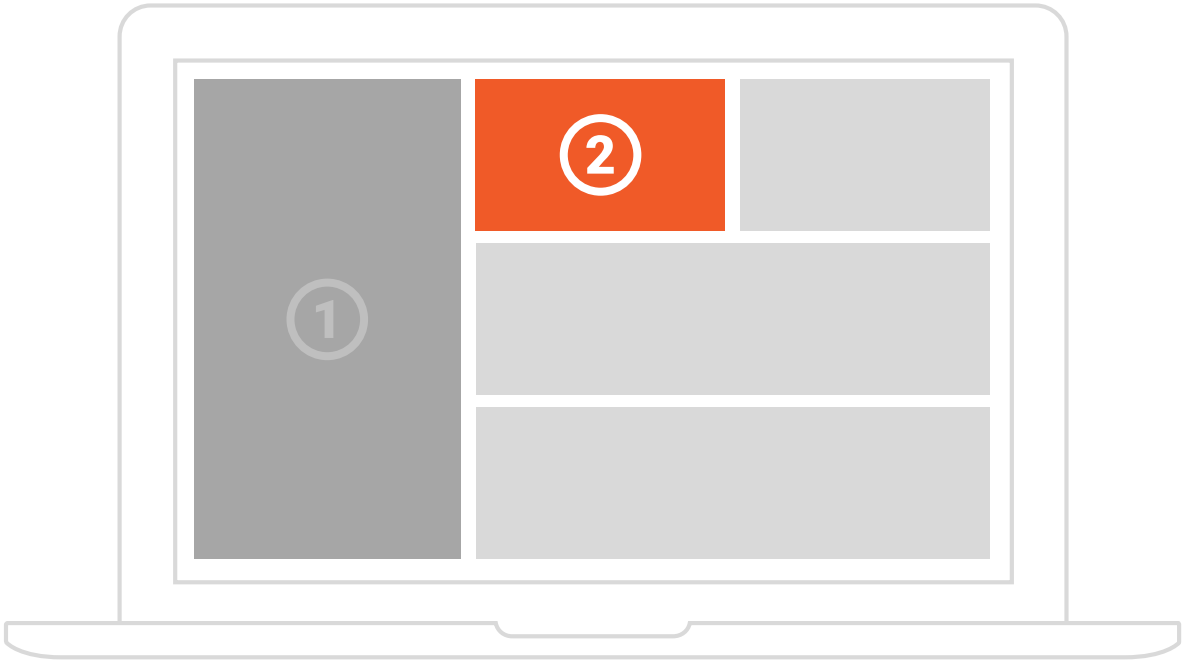
CSR Integration Solutions (fee-based function)



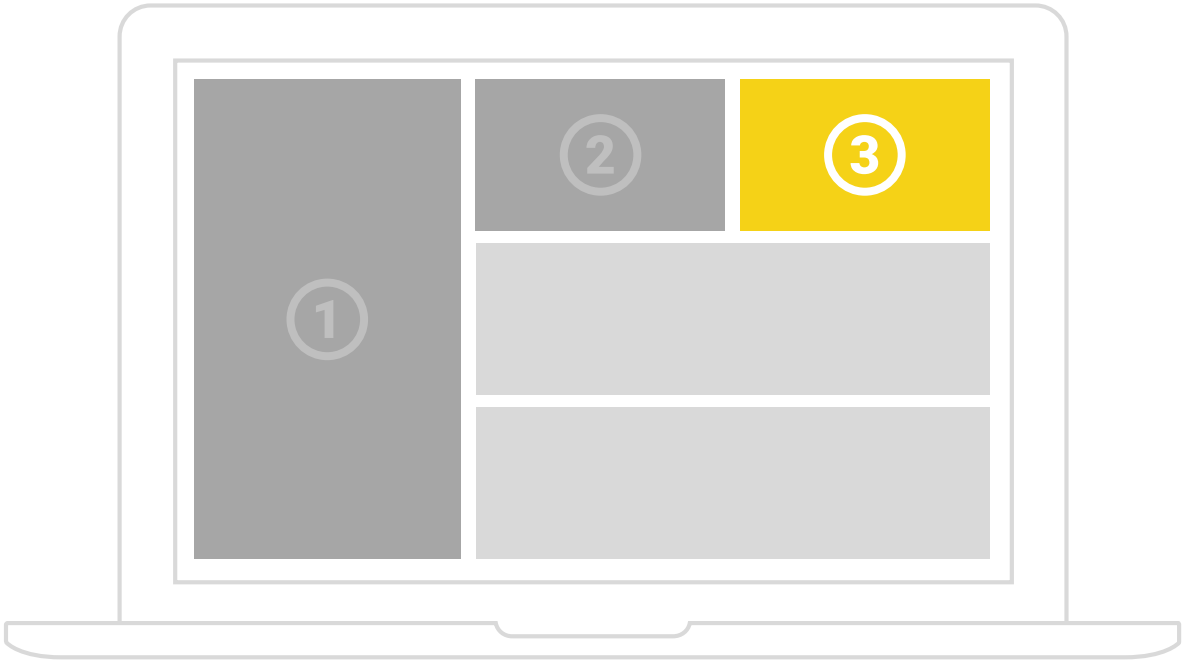
- ‘Entry’ questionnaire for companies
- Summarized solutions for key CSR areas (strategy, stakeholder engagement, internal implementation, reporting) based on completed questionnaire
- Manuals on reporting standards and prospective European Commission guidelines
- Systematized database of documents used as a basis for solutions
- Standard manual for solution integration into business practices

Monitoring and Analytics (mostly fee-based function)



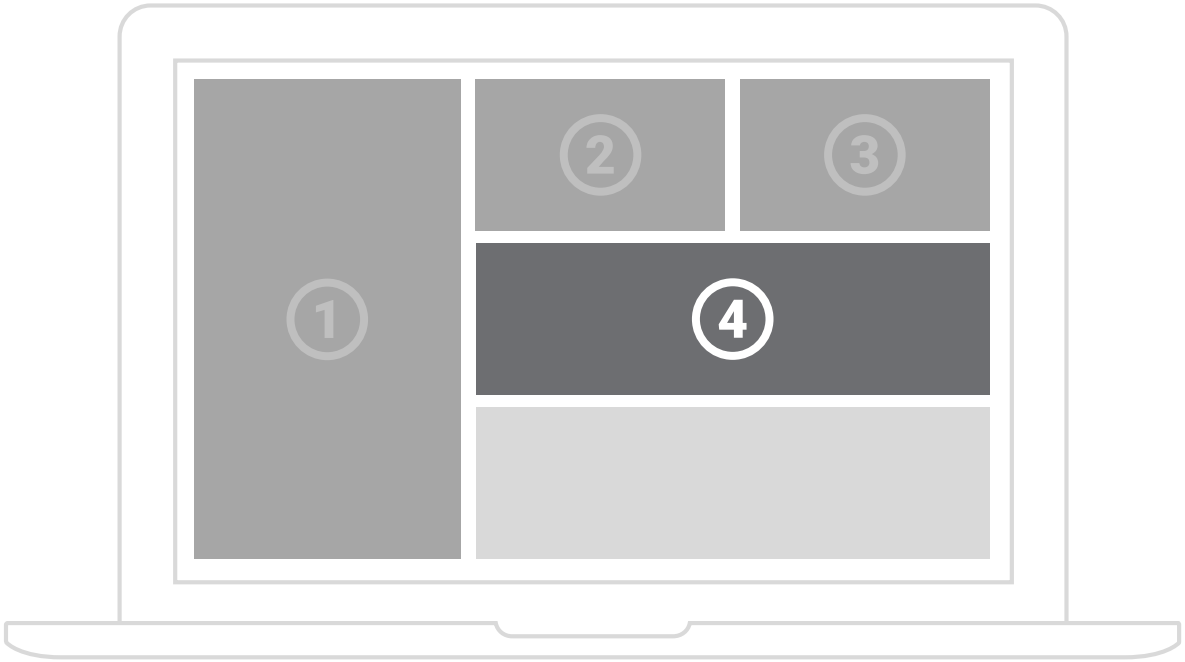
- Deep data extraction
- Overviews and analysis of CSR best practices
- Analysis of CSR core documents and their modifications
- Detailed results of in-house research

Personalized Consulting (fee-based function)



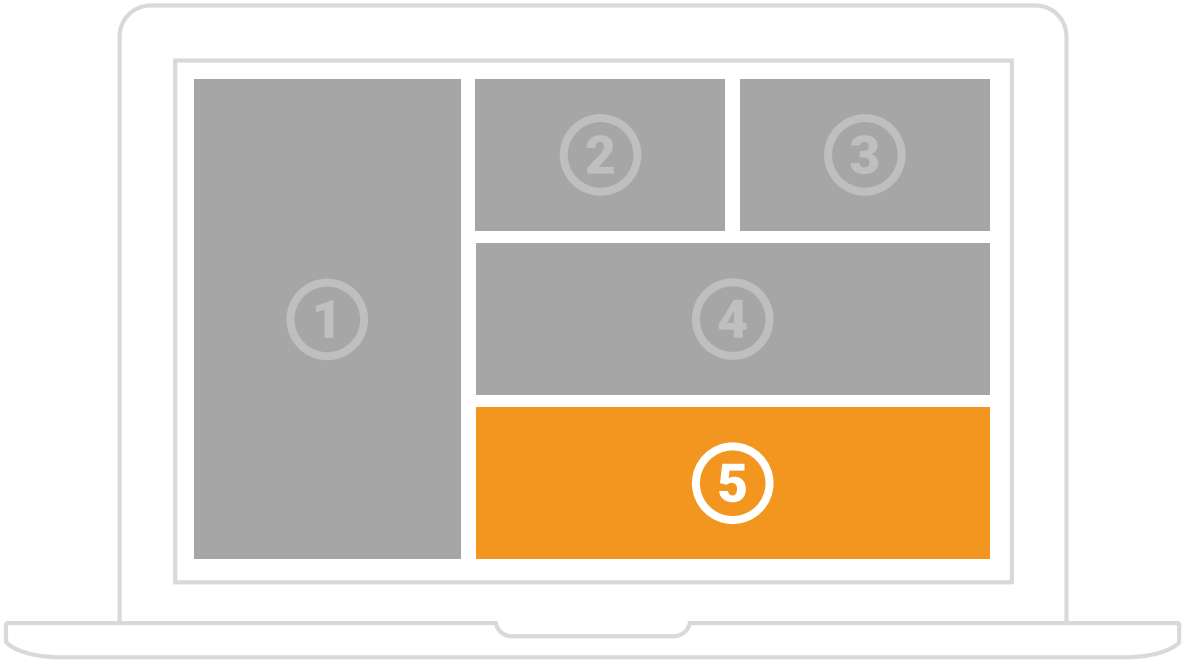
- Consulting provided by website experts for the development and implementation of CSR solutions (strategies, research, stakeholder engagement, reporting, etc.)

Information Resource (mostly pro bono function)

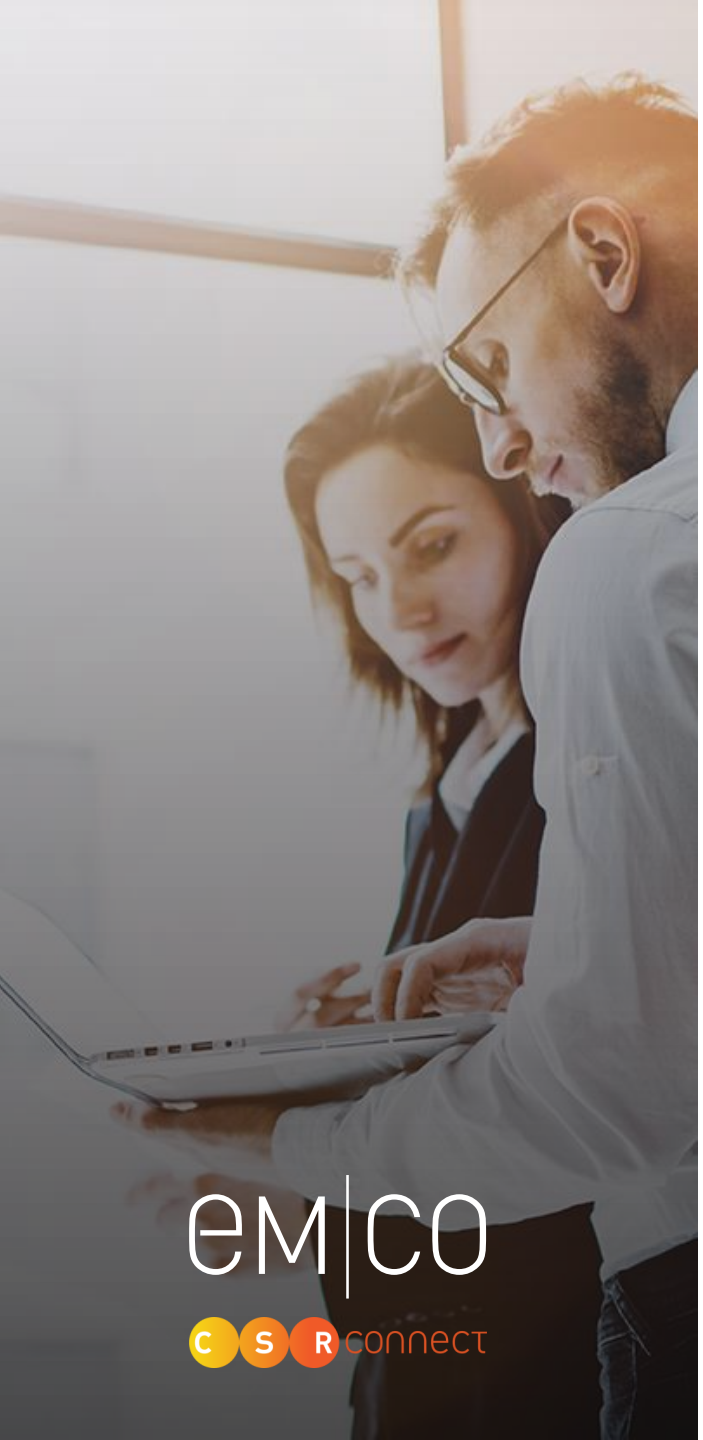


- CSR news updates
- Major news updates in the related fields
- Open source content on CSR-related topics
- Open research and analytics

Professional Network (pro bono function)



- Personal accounts
- Message communication
- Discretionary content upload by users
- Event announcements
- Online conferences
- Intra-audience studies
- In-house award for excellence in the CSR area



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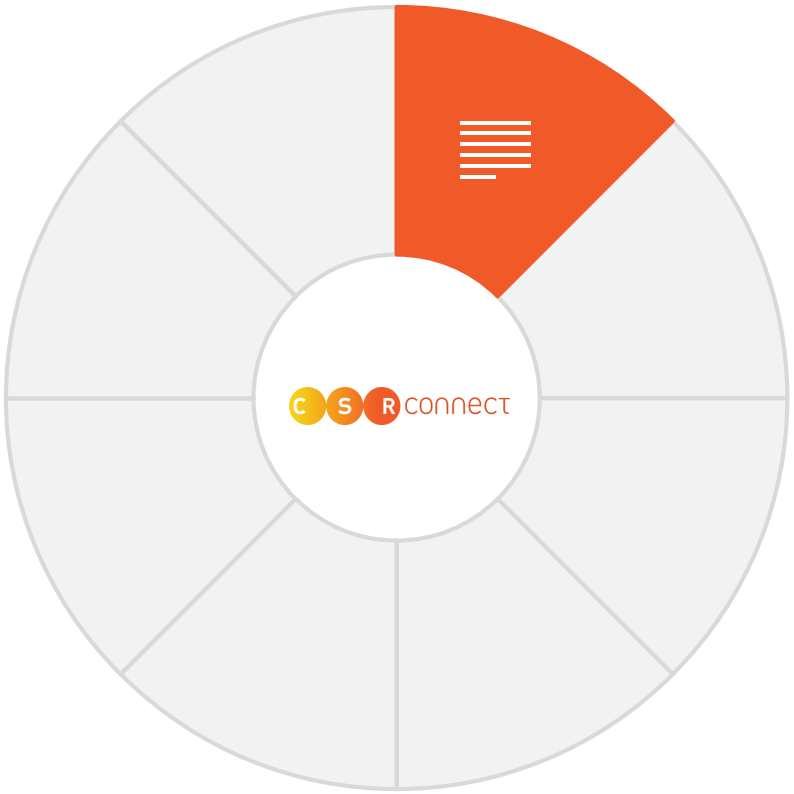
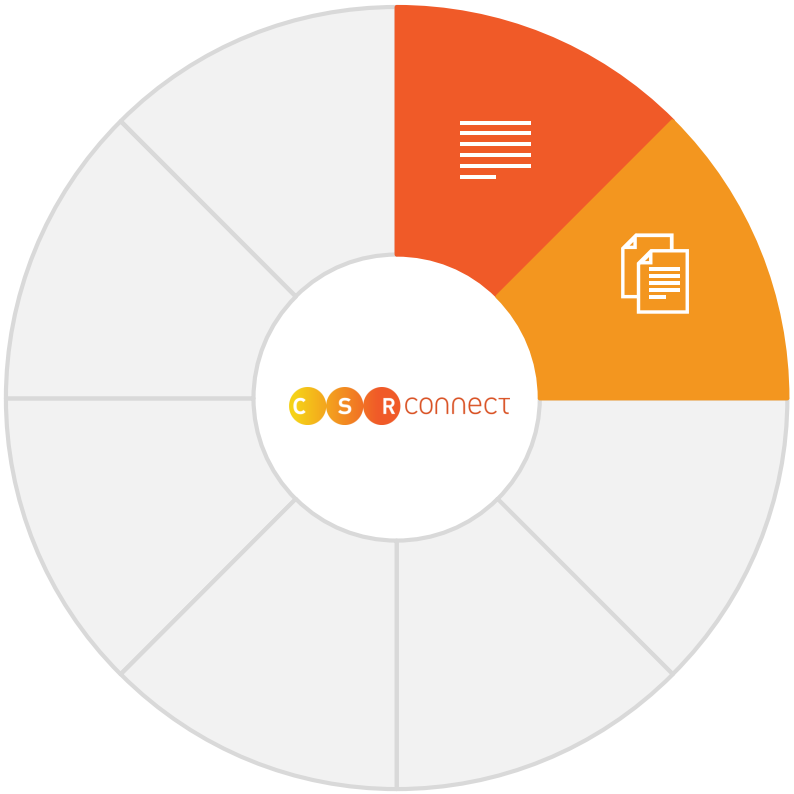
Core Documents



- CSR standards of business practice
- CSR information disclosure standards
- National and supranational regulations
- Documents by the leading non-governmental organizations

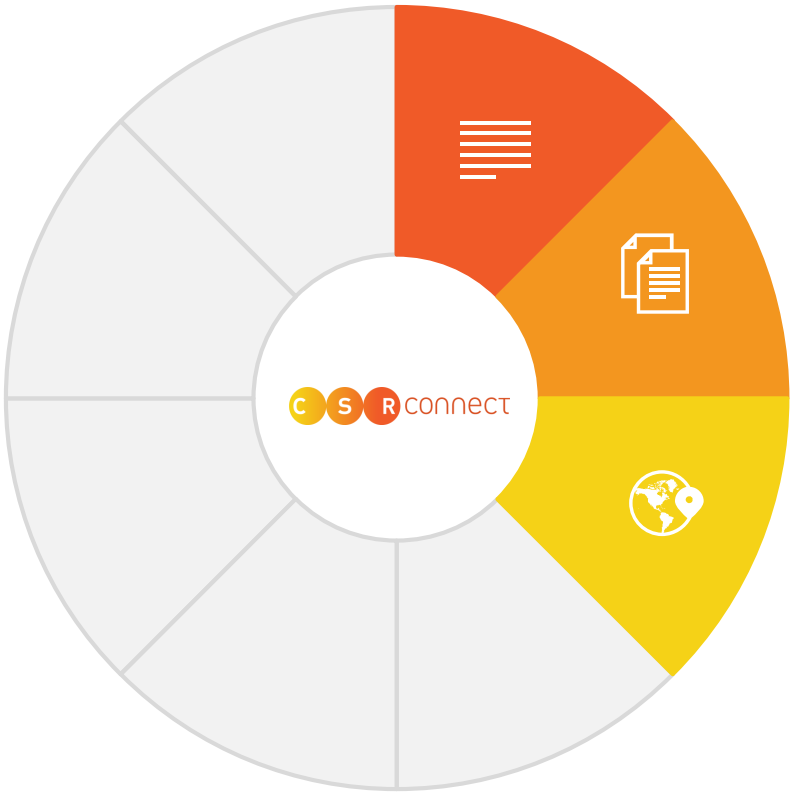
Reports Library



Updated database of social responsibility reports sortable by:

- Countries
- Years
- Industries
- Types of risk

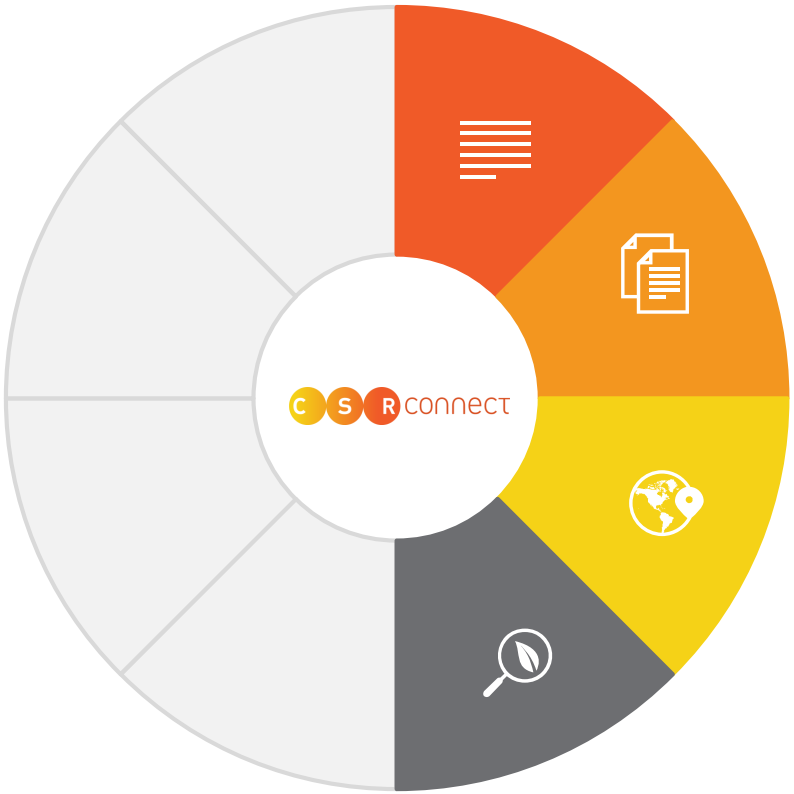
Analysis of Best Practices



In-house, joint, and external studies of best practices related to CSR information disclosure sortable by:

- Countries
- Industries
- Types of risk

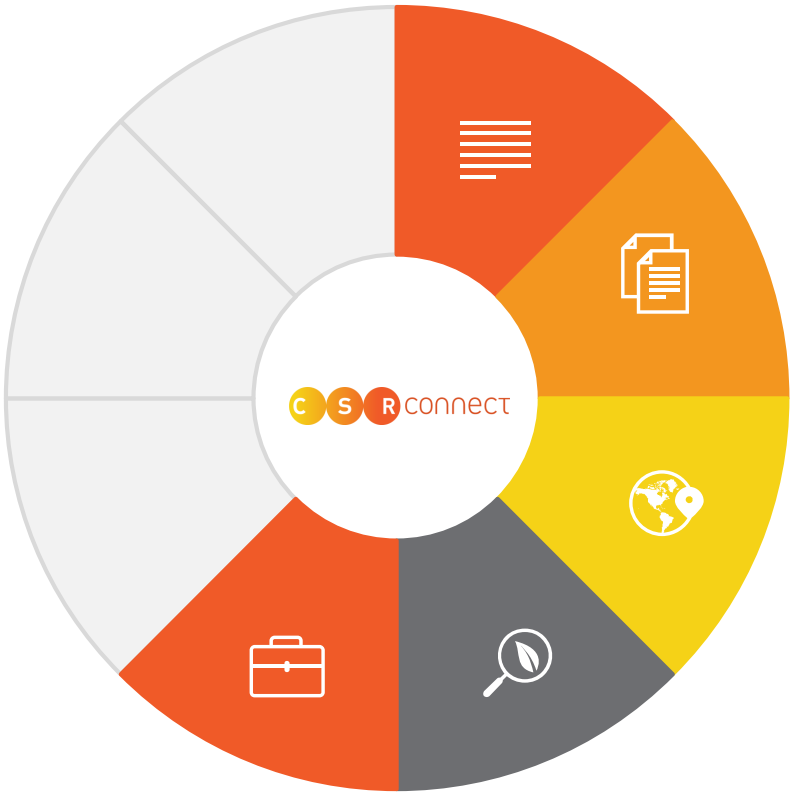
CSR Research



In-house, joint, and external studies on all relevant CSR-related topics, such as, for example (but not limited to):

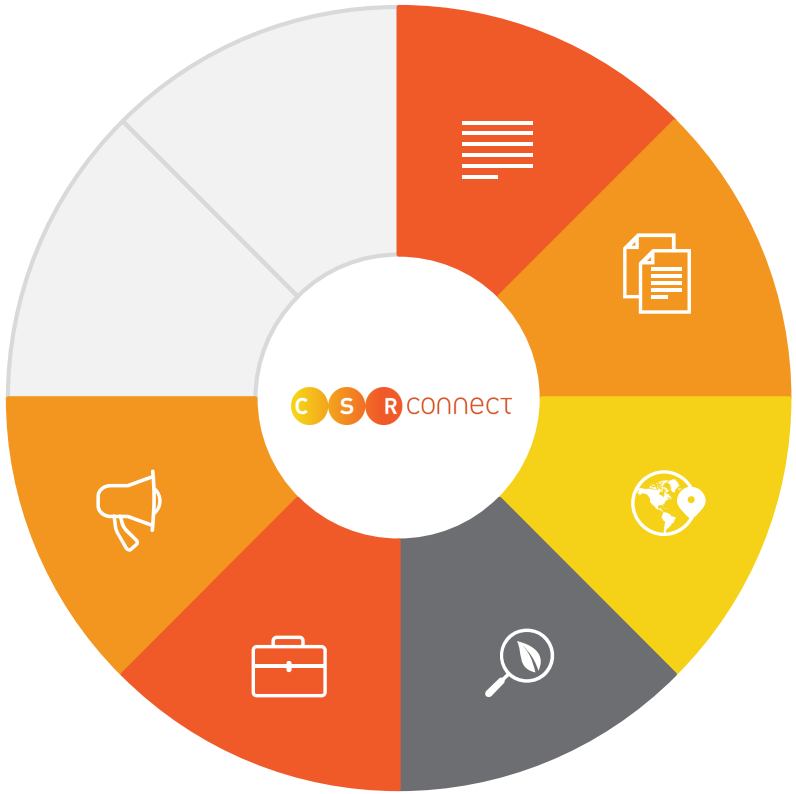
- Comparison of regulatory frameworks and practices in different countries
- Study of CSR and information disclosure formats and tools
- Evolution of quantitative and qualitative indicators of information disclosure
- Human resources needs in the field of CSR

CSR in the Context of IR



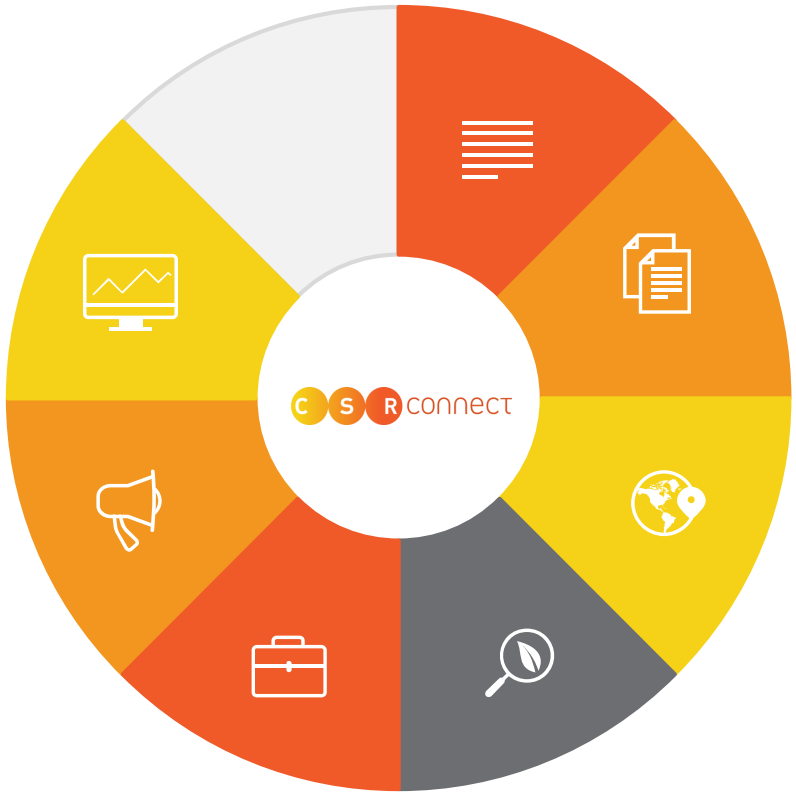
- Database of documents in the fields impacting CSR (definitions of PIE, information disclosure requirements for publicly traded companies, etc.)
- Study of CSR's impact on IR (best practices, analysis, case studies)

News Content



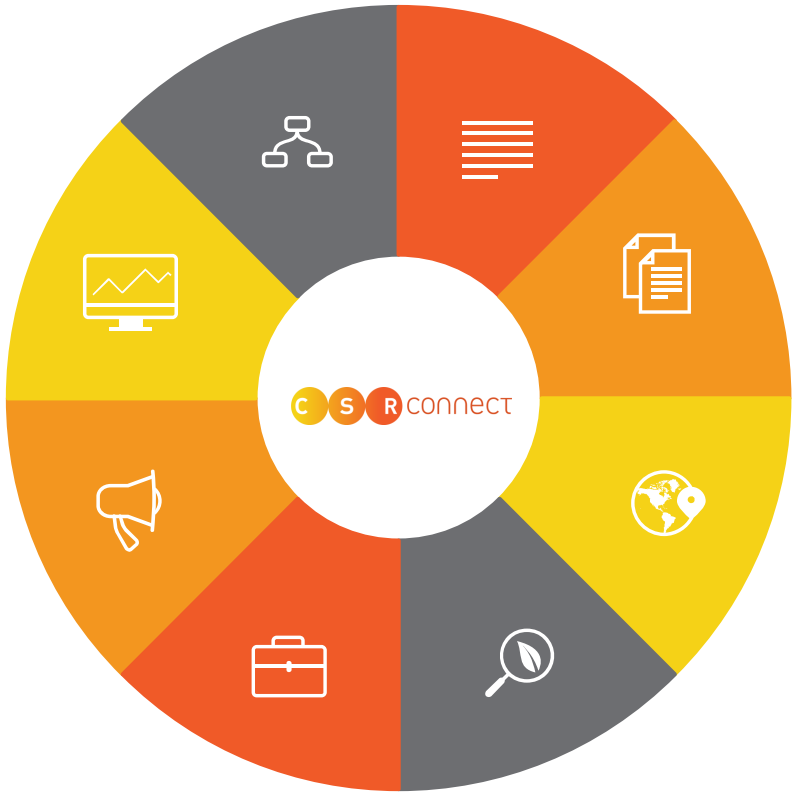
- Latest news in the CSR area (and related areas) from Europe and the rest of the world
- Comments by website team and invited experts
- Proprietary content provided by CSR industry opinion leaders
- Joint outreach projects with mass media and CSR institutions
- Reports/broadcasts on the most significant public events in the CSR industry

Interactive Content



- Personal pages of network members (with a function of limited uploading of moderated content)
- Corporate pages of member companies (with a function of limited uploading of moderated materials)
- Online discussions in various formats

Modular Solutions



- Solutions for CSR procedures integration into business practices
- Solutions for CSR strategies development and updating
- Solutions for stakeholder identification and engagement
- Solutions for information disclosure (reporting)
- Solutions for CSR and IR alignment

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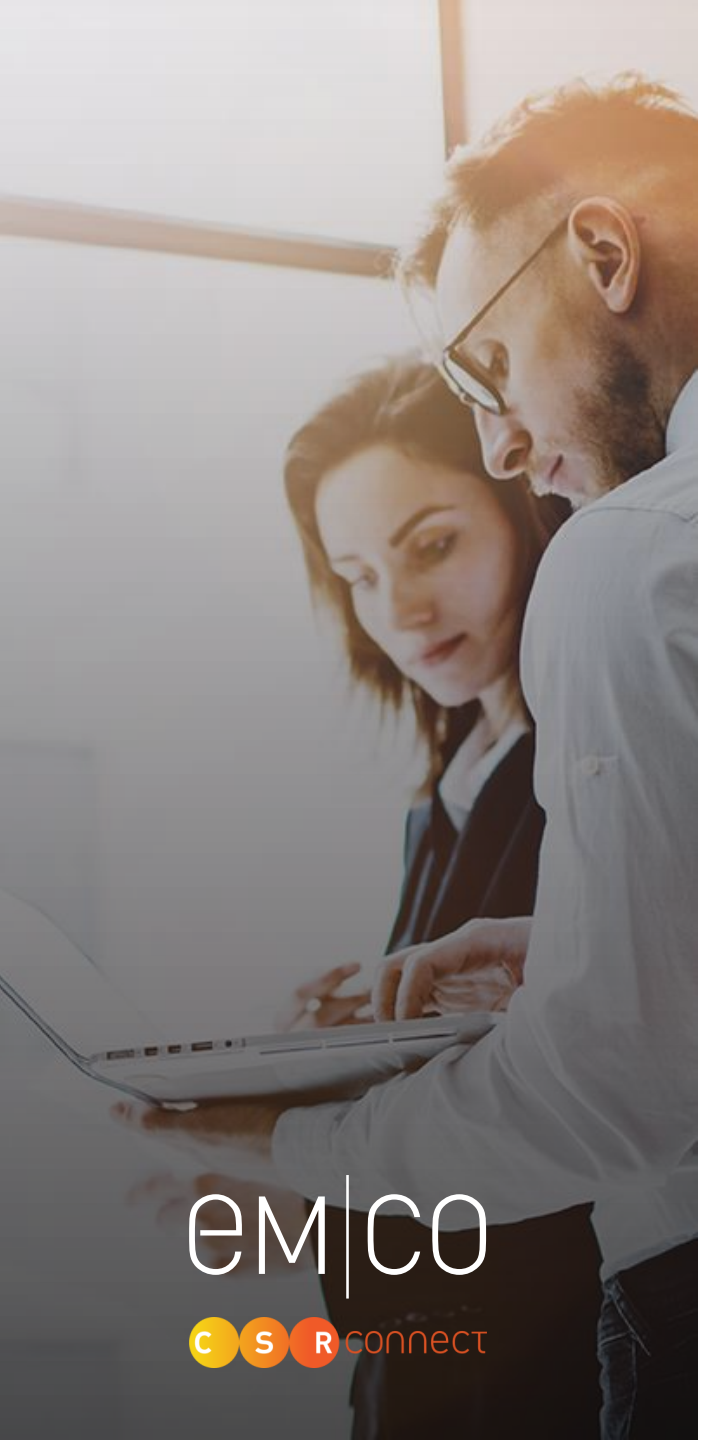

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